

# HOW IS TRULEO DIFFERENT FROM COMPETITORS?

TRULEO'S mission is to safeguard community trust in the police. By doing just that, we're raising the standard for transparency and ethical artificial intelligence (AI) in law enforcement. As AI continues to transform policing, we prioritize proving the real-world effectiveness and fairness of our tools. To achieve this, we rely on rigorous academic studies to validate our impact, ensuring our technology meets the most stringent scrutiny and delivers tangible results.

The screenshot displays the TRULEO interface. At the top, a microphone icon is labeled "Speak your Report". Below it, a video feed shows a police officer at night. To the right, a transcript window titled "Transcript" shows the following text with AI-generated highlights:

- Officer Introduction** (0:36 / 2:16): "Hello, I am Officer Smith with the Springfield Police Department."
- Officer Explanation** (0:40): "The reason we are here is because we received a 911 call from a female inside the home."
- Upset Community Member** (0:44): "She is always calling the cops on me. This is bull\*\*\*\*"
- De-escalation attempted** (0:47): "Sir, I hear you, take a deep breath, let's get through this together."
- 0:50: "Can you please do me a favor and step outside, away from the kids in the house?"
- Non-compliant Person** (0:55): "No, I am not going anywhere with you"

On the left side, there are several action buttons: "Create Highlight Reel", "Send Officer Praise" (with a thumbs-up icon), and a statistics panel showing "De-escalation attempt" (11) and "Non-compliant person" (21). Below the statistics is a yellow button that says "High composure awarded" with a star icon. At the bottom, a video player shows a clip titled "01:25 - Escalation" with the text "I hear you, take a deep breath, lets try to get through this together" and a play button. A confirmation box below the player says "✓ De-Escalation attempted".

## TRULEO'S WORKFLOW IS DIFFERENT AND ACTUALLY SAVES OFFICERS TIME.

- TRULEO: Utilizes Voice Generated Reports, allowing officers to dictate reports directly, ensuring accuracy and efficiency.
- Competitors: Rely solely on body-worn camera (BWC) audio to auto-generate reports, **which studies show does not actually save officers any time.**



High-Professionalism Awarded 

## ETHICS AND RESPONSIBILITY

- TRULEO: Adheres to ethical and responsible AI practices. Officers determine the elements of a crime through their dictated narratives.
- TRULEO is widely supported by district administrators and attorneys, has an enterprise agreement with OpenAI, is an approved use case of OpenAI, and is within OpenAI's Policy.
- Competitors: AI, not the officer, determines the elements of the crime, raising concerns about accountability and accuracy. Many district attorneys have advised against using competitors software.

## TRULEO IS COMMITED TO 100% MADE IN AMERICA

- TRULEO will never offshore the development of our AI or software overseas.
- Competitors offshore their engineering.

**TRULEO's AI-Powered Police Officer Assistant stands out as the more ethical solution for generating police reports.**

