

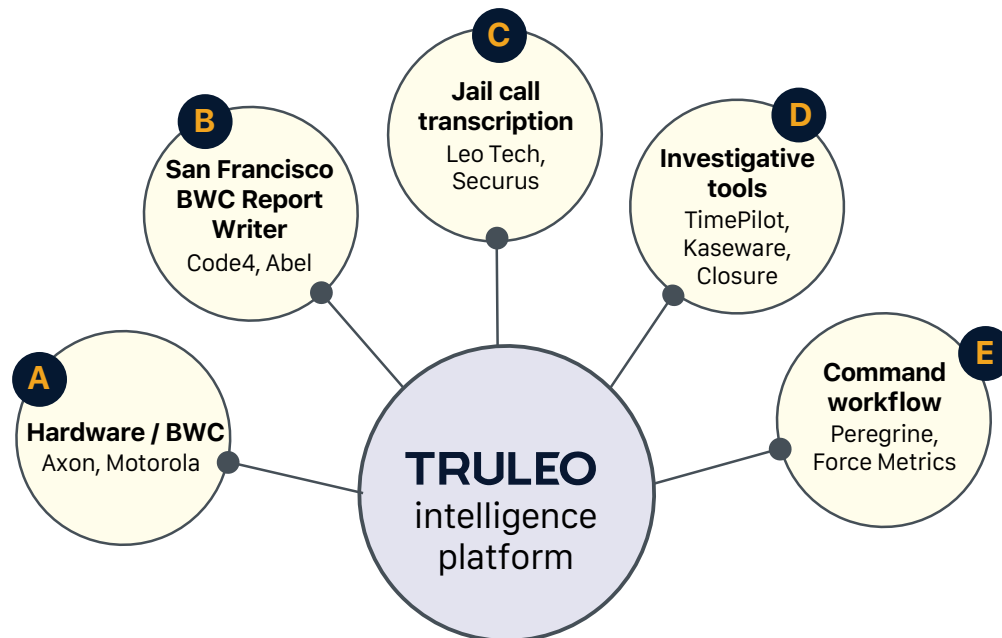
Trusted Intelligence Platform

Competitor Analysis



We do not train shared AI models on department data, we auto-redact community and officer Personal Identifiable Information (PII) and conversations with TruAssist auto-delete after every shift — protecting the privacy of officers and community members alike.

Every competitor is a point solution. TRULEO is a platform.



The competitive landscape in 60 seconds

Eight dimensions of investigative capability, mapped across five competitor categories and TRULEO.

DIMENSION	A	B	C	D	E	TRULEO
Case intelligence	✓	—	—	✓	✓	✓
Jail intelligence	—	—	✓	—	—	✓
Cell analysis	—	—	—	✓	—	✓
Video analysis	✓	✓	—	—	—	✓
ALPR audit	—	—	—	—	—	✓
OSINT and link analysis	—	—	—	✓	✓	✓
Agentic integrations	—	✓	—	✓	—	✓
Solvability scoring	—	—	—	—	—	✓

As of publication date. **A.** Legacy Hardware/Evidence/BWC Platforms. **B.** San Francisco BWC Report Writer. **C.** Legacy Jail Call Transcription. **D.** Legacy Investigative Tools. **E.** Command-Workflow Platforms.

Category comparison



A. Legacy Hardware/Evidence/BWC Platforms

Axon, Motorola

Pricing bundles unrelated capabilities into one package.

These vendors began as hardware manufacturers, producing body cameras, TASERS, and radios, with software added afterward. Release cycles and support structures reflect that origin: software updates follow a hardware timeline, and support organizations are sized for equipment maintenance rather than continuous software iteration. Pricing typically bundles multiple capabilities into a single package rather than pricing each separately.

TRULEO's pricing starts with one license, our pricing is transparent and published at truleo.co/pricing.

B. San Francisco BWC Report Writer

Code4, Abel

Reports rejected by the District Attorneys who have to use them.

These are venture-funded point solutions built around converting body camera video directly into a police report with minimal human review. In field use, District Attorneys have rejected reports produced this way, requiring investigators to redraft them from the underlying case materials. Engineering teams at these companies are largely contractor-staffed and overseas with high turnover, which affects continuity of CJIS security-awareness training and institutional knowledge. TRULEO is headquartered on Main Street in Greenville, South Carolina, in the community it serves.

No TRULEO-assisted report has ever been rejected in court because of how it was created.

C. Legacy Jail Call Transcription

LEO Technologies, Securus

Legacy vendors charge jail facilities an average of \$250,000 a year.

These are point-transcription tools: an investigator identifies a specific call, and the system transcribes it. Facility-wide analysis, identifying which calls merit attention in the first place, is not part of the workflow. TRULEO analyzes calls across the entire facility continuously. The jail facility pays nothing; the cost is billed to the surrounding agencies working open cases. Neither vendor runs agentic workflows that cross-reference OSINT sources or generate link analysis connecting calls, people, and cases.

TRULEO charges the facility \$0.

D. Legacy Investigative Tools

TimePilot, Kaseware, Closure

Zero jail call intelligence. Zero cell phone analysis.

These are case management platforms designed for record storage and retrieval. Neither supports jail call intelligence, cell phone data analysis, or integrated video analysis, and neither offers ALPR audit capability or a solvability score. Their core function is record-keeping rather than analysis.

TRULEO is a complete investigative platform, it can process any file format including cell phones and video.

E. Command-Workflow Platforms

Peregrine, Force Metrics

No agentic connections. Every third-party integration is custom, paid engineering work.

These platforms are built for command staff and city councils rather than investigators. Their strength is jurisdiction-wide breadth: dashboards that answer questions like which intersection has the most incidents. That breadth is situational rather than case-level. Integration with other systems is typically custom server-side API work billed by the hour. TRULEO connects to third-party systems agentially, without custom integration work or per-connector fees.

TRULEO connects to the front-end of your applications instantly, no API required.

What only TRULEO offers



CAPABILITY	EVERY OTHER VENDOR ABOVE	TRULEO
Analyzes 100% of body-worn camera footage, not a sample	NO	YES
Published results from randomized control trials	NO	YES
Passed a civil liberties and governance evaluation conducted by NYU	NO	YES
Independent Governance Agent for compliance auditing	NO	YES
Analyzes 100% of a jail facility's calls, not just flagged ones	NO	YES
Reads Cellebrite UFED files and scans for CSAM	NO	YES
Refuses to build surveillance workflows	NO	YES
100% made in the USA by US citizens	NO	YES
Does not charge US veterans	NO	YES

As of publication date. Contact TRULEO for source citations on request.

TRULEO: the Trusted Intelligence Platform

Patrol • Investigations Command • Jail Call Intelligence • ALPR Audits

One platform, agentically connected, made in the USA by US citizens.