

CELEBRATING HIGHLY PROFESSIONAL POLICE OFFICERS



OFFICER:
EVAN SMITH
AURORA COLORADO POLICE DEPARTMENT

100% **PROFESSIONAL**

 VERIFIED BY TRULEO

Truleo analyzed over 60,000 hours of data at Aurora PD and identified Officer Evan Smith as one of their most highly professional officers.

- 100%** of calls marked as professional
- 75%** more explanation given than the average officer
- 33%** of calls marked as extremely professional
- 100%** more gratitude received than the average officer
- 0** instances of unprofessional language used

AUTOMATED BODY CAMERA REVIEW AND ANALYSIS

Improving Police Supervision and Professionalism
With Body Camera Analytics



About Evan Smith



“I always looked up to police officers. They were always, and continue to be today, the best reflection of the community they serve.”

Evan Smith is a law enforcement officer working in the Motorcycle Enforcement Team for the Aurora Police Department. With over 15 years of experience in law enforcement, including as an instructor, Officer Smith brings experience and expertise to serving his community.

Why did you become a police officer?

Being a police officer, there are many different career paths that I could be a part of, from narcotics to SRO, from motorcycle enforcement to aviation units in some departments. These different career paths drew me to being a police officer from a very young age. I also always looked up to police officers. They were always, and continue to be today, the best reflection of the community they serve.

Why is being highly professional so important?

Being a professional police officer requires a variety of different skills for a variety of different circumstances. We may have to reason with someone in crisis letting them know they're safe, or we may be required to use force in a situation to protect ourselves or others. Knowing how to be professional in these extremely different situations and every situation in between not only shows the talented people who are officers, it helps inspire confidence in the police department with the community we serve.

What do you want the Aurora Public to know about the department they might not otherwise know?

We need the support of the community to be successful. Making Aurora safer is impossible without community members helping us to reduce crime.

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Aurora Police Department would like to congratulate Officer Evan Smith for having the most highly professional interactions across the department over the summer of 2023.

Measuring and Incentivizing Professionalism with Truleo helps departments:

| CELEBRATE HIGH PROFESSIONALISM

Police departments often struggle to give officers recognition when they are doing a great job, leading to low officer morale.

Truleo automatically surfaces highly professional interactions and the officers with the most highly professional calls.

| IMPROVE RECRUITING AND RETENTION

Recruiting officers is expensive, and departments across the nations are struggling to do so. Once recruited, training officers for success and retaining them long term remains a challenge for many departments.

Truleo helps departments train and incentivize officers to use highly professional, customer service language. This language improves community trust and outcomes, increasing recruitment opportunities and improving officer retention.

| TRACK OFFICER WELLNESS

Officers accumulate trauma throughout their daily job, from interactions with an escalated and profane community member to arriving on the scene of a traumatic vehicle accident.

Truleo tracks trauma accumulation of officers and helps departments stay ahead of officer wellness issues.




Professionalism and Outcomes can be Measured and Incentivized from Body Camera Audio.

| RESPONSIBLE TRANSCRIPTION™

Truleo’s audio analysis offers auto-redaction capabilities to hide personal identifying information spoken by officers and can discard non-officer audio transcripts, ensuring **complete civilian privacy**.

| 99% ACCURATE EVENT IDENTIFICATION

Truleo’s engine figures out what events may have occurred during a call for service.

 USE OF FORCE	<i>“Stop resisting...”</i>	 NONCOMPLIANCE	<i>“No, let go of me. Stop”</i>
 FRISK	<i>“Anything sharp in your pockets?”</i>	 PURSUIT	<i>“I’m following on foot”</i>

| 100% VERIFIED THROUGH COACHING QUEUES

Truleo’s Coaching Queues let Sergeants verify or refute automatically detected critical events, ensuring full control over data accuracy and identifying coaching opportunities.

Giving Explanation

Truleo’s high professionalism is driven by officers explaining their actions before they take them. Twenty-five words or more of explanation has been shown to reduce noncompliance and improve outcomes.

| The reason I’m stopping you today is because your taillight is out

| Just to make sure we’re all safe, please don’t reach into your pockets

