



OFFICER ACCEPTANCE OF AI: SURVEY INSIGHTS FROM ARIZONA POLICE DEPARTMENTS



At TRULEO, we're committed to ensuring that AI is not only powerful—but also practical and embraced by those who use it most. A [new research study](#) provides valuable insight into how frontline officers perceive and adopt TRULEO's AI-driven body-worn camera (BWC) review technology. Conducted by top researchers at Arizona State University and California State University, San Marcos, this study focuses on real-world officer feedback from Apache Junction and Casa Grande Police Departments.

OFFICER ACCEPTANCE AND USE OF AI-DRIVEN BODY-WORN CAMERA FOOTAGE REVIEW TECHNOLOGY

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Researchers surveyed sworn officers to explore factors that influence their willingness to adopt AI tools, specifically TRULEO for BWC footage analysis. Their findings help clarify what encourages (or hinders) technology adoption on the front lines.



KEY FINDINGS FROM THE STUDY

High-Professionalism Awarded

Perceived usefulness: Officers who believed TRULEO helped improve their professionalism and accountability were significantly more likely to accept and use the tool.

Ease of Use: Perceptions of user-friendliness played a major role. When TRULEO was seen as intuitive and simple to navigate, adoption rates were notably higher.

Trust in AI: Hands-on training and exposure to TRULEO were linked to greater acceptance. Officers who received proper guidance and had time to explore the tool were more inclined to use it effectively.

Conclusion: To successfully implement AI in law enforcement operations, agencies must focus on building trust, simplifying the user experience, and investing in training. These efforts directly impact officer engagement and long-term effectiveness.



To read more about this study and others validating TRULEO's impact
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